

ORDER



Orders
Order / Rev: 45631
Alt Order #: 27685185
Product Desc: 2022 Primary Electio
Estimate: 3062
Flight Dates: 02/28/22 - 03/06/22
Original Date / Rev: 03/02/22 / 03/07/22
Order Type: GENERAL

KLKN-TV
Primary AE: Katz Dallas
Sales Office: DALLS
Sales Region: National

Agency
Name: Ax Media
Buying Contact:
Billing Contact:
 800 W. 47th St., Ste. 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Friends of Mike Hilgers
Demographic: A50+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/06/22	6	\$1,380.00	\$1,173.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	6	\$1,380.00	\$1,173.00	0.00
Totals	6	\$1,380.00	\$1,173.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	03/06/22	03/06/22	This Week This Week	CM	8a-9a	-----S	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/28/22	03/06/22	-----S	1		\$150.00		0.00						
N 2	KLKN	03/04/22	03/04/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	----F--	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/28/22	03/06/22	----F--	1		\$325.00		0.00						
N 3	KLKN	03/04/22	03/04/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	----F--	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/28/22	03/06/22	----F--	1		\$325.00		0.00						
N 4	KLKN	03/06/22	03/06/22	ABC World News Su ABC World News Su	CM	5p-530p	-----S	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
ABC News-Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/28/22	03/06/22	-----S	1		\$125.00		0.00						
N 5	KLKN	03/04/22	03/04/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00

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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--		1				\$250.00		0.00			
N 6	KLKN	03/04/22	03/04/22	Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	1	\$250.00	P-04	0.00	NM	0	\$0.00
				Ch 8 News at 10p M-F											
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--		1				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLKN	02/28/22-03/06/22		Ch 8 News at 10p M-F		10p-1035p	-----F----	:30		(\$250.00)		0.00	NM		
Credited															
[EOF; Power Outage]															
N 7	KLKN	03/06/22	03/06/22	Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$205.00	P-05	0.00	NM	1	\$205.00
				Ch 8 News Sun at 10p											
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S		1				\$205.00		0.00			
													Totals	6	\$1,380.00



125 West 55th St
New York, NY 10019

Contract # 27685185 Changes as of: 3/7/2022 at 10:15 AM Version: Highlighting Makegood 2 Status: Accepted

CPE: 346/450/3062

Flight: 2/28/22 - 3/6/22

Station: KLNK

Con Type: POLITICAL/NOTE

Agency: Ax Media

Advertiser: Friends of Mike Hilgers

Market: Lincoln&Hing-Kryn-Pls DMA

Total \$: \$1,380.00

800 W 47th Street

Product: 2022 Primary Election

Office: DALLAS

Total Spots: 6

Suite 200

Agency Order #: 11431870

Service: Nielsen

Total CPP: \$43.13

Kansas City, MO 64112

Buyer: Fernie, Taylor

Primary Demo: Adults 55+

Total GRP: 32.0

Salesperson: DARCI WALT

Assistant: DARCI WALT

Traffic #: 45631

Separation:

Comments: New Order 3/2 - The new order will run Thu 3/3 - Sun 3/6. Please confirm the new order ASAP & alert me of any pre-empts. Thank you! Please include ISCL and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670. RadioInvoices ID #9914861 or R114861, Marketron #184659, Spotsdata #2095, Separation: 30, PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	AS5P Rating	Len	2/28	3/1	3/2	3/3	3/4	3/5	3/6	Total Spots	Total \$	CPP*	GRP*
CR 7	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	0	0	0	0	1	0	0	0	\$0.00	\$53.19	0.0
Need at least 10 min sep																	
TOTALS:															6	\$1,380.00	\$43.13 32.0

Date/Time	Action	Added by	Comment
03/07/22 10:30 AM	Accepted	Taylor Fernie	Other
03/07/22 10:18 AM	Sent To Agency	DARCI WALT	See credit on line 7 due to station power outage. Please let me know if we can move \$\$ to current estimate 3065
03/07/22 10:15 AM	Sent To Rep	Joy Wenn	See credit on line 7 due to station power outage. Please let me know if we can move \$\$ to current estimate 3065